

FAX# 703 528 7880 AUG28/12 18.17  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6269458

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>OBAMA FOR AMERICA</u>	<u>EST#1536</u>	COMMENTS: (LINE, ORDER, INVOICE,
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FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG28/12 10.17

REP: TO LENA

TO LENA  
FR JULIE  
OK'D M2-M13  
TTLS RTS  
PLS ADVISE M1. THE RATES ARE DIFFERENT  
PLS CFM,THX 8/28

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 1536  
AGENCY PRODUCT CODE =

19	S	1135P-1205A	30	\$460.00	9/7	0	FRI	0
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PROGRAM : HIGH SCHOOL SPORTSEFF. AUG'12

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
68	A		530A-600A	30		\$460.00	9/7	9/7	1		FRI	1
PROGRAM : NEWS ORD COM1 : DUE TO RATE WE CAN OFFER: THIS IS A MAKE-GOOD FOR SEP7 ON LINE-19 FOR 1 SPOT/WK												
23	S		800P-1000P	30		\$2,200.00	9/10	9/10	0		MON	0
PROGRAM : DANCING WITH THE STARS												
69	A		800P-1000P	30		\$2,200.00	9/10	9/10	3		MON	3
PROGRAM : BACHELOR PAD ORD COM1 : PRGM IS BACHELOR PAD THIS IS A MAKE-GOOD FOR SEP10 ON LINE-23 FOR 3 SPOTS/WK												
25	S		1135P-1205A	30		\$225.00	9/8	9/8	0		SAT	0
PROGRAM : HOT TOPICS												
70	A		1205A-1235A	30		\$225.00	9/8	9/8	1		SAT	1
PROGRAM : HOT TOPICS ORD COM1 : TP FOR HOT TOPICS DUE TO COLLEGE FBALL THIS IS A MAKE-GOOD FOR SEP8 ON LINE-25 FOR 1 SPOT/WK												
39	S		800P-900P	30		\$3,600.00	9/9	9/9	1		SUN	1
PROGRAM : ONCE UPON A TIME												
71	A		800P-900P	30		\$3,600.00	9/9	9/9	1		SUN	1
PROGRAM : ONCE UPON A TIME ORD COM1 : PRGM CHANGE ONCE UPON A TIME THIS IS A MAKE-GOOD FOR SEP9 ON LINE-39 FOR 1 SPOT/WK												
40	S		900P-1000P	30		\$2,700.00	9/9	9/9	0		SUN	0
PROGRAM : REVENGE												
72	A		900P-1000P	30		\$2,700.00	9/9	9/9	1		SUN	1
PROGRAM : ONCE UPON A TIME ORD COM1 : PRGM CHANGE: ONCE UPON A TIME THIS IS A MAKE-GOOD FOR SEP9 ON LINE-40 FOR 1 SPOT/WK												
42	S		900P-1000P	30		\$3,000.00	9/6	9/6	0		THU	0
PROGRAM : GREYS												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
73	A		900P-1000P	30		\$3,000.00	9/6	9/6	1		THU	1
PROGRAM : ROOKIE BLUE ORD COM1 : PRGM CHANGE: ROOKIE BLUE THIS IS A MAKE-GOOD FOR SEP6 ON LINE-42 FOR 1 SPOT/WK												
43	S		1100P-1135P	30		\$925.00	9/4	9/9	0		TU-SU	0
PROGRAM : EYEWITNESS NEWS AT 11P												
74	A		1100P-1135P	30		\$925.00	9/4	9/9	6		TU-TH, SU	6
PROGRAM : NEWS ORD COM1 : DUE TO FRI HS SPORTS AND SAT COLLEGE FBALL NEWS RUNS LATE THIS IS A MAKE-GOOD FOR SEP4 ON LINE-43 FOR 6 SPOTS/WK												
44	S		1000P-1100P	30		\$2,500.00	9/4	9/4	0		TUE	0
PROGRAM : PRIVATE PRACTICE												
75	A		1000P-1100P	30		\$2,500.00	9/4	9/4	2		TUE	2
PROGRAM : DEMO NAT'L CONVENTION ORD COM1 : PRGM CHANGE: DEMO NAT'L CONVENTION THIS IS A MAKE-GOOD FOR SEP4 ON LINE-44 FOR 2 SPOTS/WK												
45	S		800P-900P	30		\$2,600.00	9/4	9/4	0		TUE	0
PROGRAM : LAST MAN STANDING/ COUGAR TOWN												
76	A		800P-900P	30		\$2,600.00	9/4	9/4	1		TUE	1
PROGRAM : MIDDLE/LAST MAN ORD COM1 : PRGM CHANGE: MIDDLE/LAST MAN THIS IS A MAKE-GOOD FOR SEP4 ON LINE-45 FOR 1 SPOT/WK												
46	S		900P-1000P	30		\$4,250.00	9/4	9/4	0		TUE	0
PROGRAM : DANCING RESULTS												
77	A		900P-1000P	30		\$4,250.00	9/4	9/4	1		TUE	1
PROGRAM : HAPPY END/DON'T TRUST B ORD COM1 : PRGM CHANGE: HAPPY END/ DON'T TRUST THE B THIS IS A MAKE-GOOD FOR SEP4 ON LINE-46 FOR 1 SPOT/WK												
47	S		1000P-1100P	30		\$2,300.00	9/5	9/5	0		WED	0
PROGRAM : NASHVILLE												



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M9	OK'D	BUY#44	MISSED:TUE/1000P-1100P OFFER:TUE/1000P-1100P CMT:PRGM CHANGE: DEMO NAT'L CONVENTION				SEP4(2/WK) SEP4(2/WK)		30S	\$2,500.00 \$2,500.00	(AUG28/12) PLS ADVISE.	
M10	OK'D	BUY#45	MISSED:TUE/800P-900P OFFER:TUE/800P-900P CMT:PRGM CHANGE: MIDDLE/LAST MAN				SEP4 SEP4		30S	\$2,600.00 \$2,600.00	(AUG28/12) PLS ADVISE.	
M11	OK'D	BUY#46	MISSED:TUE/900P-1000P OFFER:TUE/900P-1000P CMT:PRGM CHANGE: HAPPY END/ DON'T TRUST THE B				SEP4 SEP4		30S	\$4,250.00 \$4,250.00	(AUG28/12) PLS ADVISE.	
M12	OK'D	BUY#47	MISSED:WED/1000P-1100P OFFER:WED/1000P-1100P CMT:PRGM CHANGE: DEMO NAT'L CONVENTION				SEP5 SEP5		30S	\$2,300.00 \$2,300.00	(AUG28/12) PLS ADVISE.	
M13	OK'D	BUY#54	MISSED:MON/1210A-105A OFFER:MON/1205A-105A CMT:TP KIMMEL				SEP10 SEP10		30S	\$200.00 \$200.00	(AUG28/12) PLS ADVISE.	
SEP/12			143710.00									
CONTRACT TOTAL										143710.00		
TOTAL SPOTS											156	

MARKET TOTALS	\$487,655	WFTV 29%	WKMG 34%	WESH 20%	WOFL 13%	WKCF 1%	WRBW 2%	CABL 0%
		WOPX 0%	WRDQ 1%	EFTV 0%				

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE